

User Test



Kedai Runcit

by

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User Test Questionnaire

Q1: Do you get attracted by the miniature set?

Q2: How do you feel when you saw the miniature set?

Q3: Will you use the headphone that are prepared with the set?

Q4. What do you think it is for?

Q5: Will you want to know all this information if it was set in an event?

Q6: In what way you would prefer to get the information.

Q7: Do you think this setup are related to Kuala Lumpur culture?

Q8: What do you feel after you understand the details of the project?

Q9: What do you suggest us to improve on this project? To make it more fun, interesting and interactive.

Will people attracted by it

Should we provide information?

Do our project related to the brief?

How to improve?

Feedback

Q1: Do you get attracted by the miniature set? **Yes**

Q2: How do you feel when you saw the miniature set? **Cute & Interesting (Familiar)**

Q3: Will you use the headphone that are prepared with the set? **Yes**

Q4. What do you think it is for? **BGM**

Q5: Will you want to know all this information if it was set in an event? **Yes**

Q6: In what way you would prefer to get the information. **People explaining & Printed Info**

Q7: Do you think this setup are related to Kuala Lumpur culture? **Yes (more to Malaysia)**

Q8: What do you feel after you understand the details of the project? **Meaningful, Interesting & Memorable**

Q9: What do you suggest us to improve on this project? To make it more fun, interesting and interactive.

- **More traditional snack** - **Finishing & Details** -

Interesting Feedback

- People think it is more related to Malaysia instead of Kuala Lumpur.
- In general it is more about Human Peace. We live together but we don't share culture; we appreciate all different culture, and live as one.
- If you could build a whole block that show malaysia contrast in built and culture it will be even nicer. Prefer human figure in the built showing different races living together..
- It might not reach to too many audience because it can only play by one user at a time. But I am not sure what can you do to improve. Maybe built a few more set?

WIP



WIP

